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## On Average, Less Than Half of Fortune 1000 Storage Capacity Is In Business Use

*TheInfoPro's (TIP) Wave 9 Storage Study finds business expansion to be the driving force behind a 36% increase in storage capacity*

New York, NY, April 26, 2007 – TIP ([www.theinfo.net](http://www.theinfo.net)), an independent research network and leading supplier of market intelligence for the Information Technology (IT) industry, today announced that storage capacity is expected to grow more than 36% within Fortune 1000 (F1000) organizations, despite current effective utilization of storage capacity being at only approximately 40%. Business expansion (both existing and new applications), server consolidation, server virtualization, regulatory compliance, and disaster recovery are indicated as being the primary drivers behind the anticipated growth.

**To view a rich media presentation of findings visit:** [http://www.brainshark.com/theinfo/storw9\\_utilization](http://www.brainshark.com/theinfo/storw9_utilization)

According to TIP's Wave 9 Storage Study, which details technology adoption trends and timeframes, management techniques, and vendor performance data for the Storage industry, Network-attached Storage (NAS) is expected to see the highest increase by the end of 2007 – approximately 41%. Internet Protocol Storage Area Network (IP SAN) and Fibre Channel Storage Area Network (FC SAN) follow closely behind, with growth rates of 39% and 37%, respectively. Organizations within the Healthcare industry are the front runners for IP SAN capacity increases, with interviewed end users projecting an increase of 65% over their current storage capacities. Financial Services organizations anticipate growth rates jumping 56% in NAS capacity and 55% in block FC SAN capacity. In addition, organizations that have dedicated a tier of storage to archiving indicate that archive content represents 24% of their entire current storage capacity and has an anticipated growth rate of 52%.

“As businesses expand their existing and new applications with larger data sets, Storage organizations are looking to accelerate provisioning productivity first and address storage optimizations and consolidation second,” said Robert Stevenson, TIP's Managing Director, Storage. “Not only do these increased business demands affect capacity growth, the focused growth within the archiving tier represents a concentrated effort among Storage professionals to incorporate a proactive consolidation strategy.”

Over 150 Fortune 1000 end users were interviewed for the Wave 9 Storage Study, providing commentary and insight on their storage adoption plans, management strategies, and vendor performance. Storage companies participating in the study include: Acopia, Akorri, Blue Arc, CA, Cisco Systems, CommVault Systems, Compellent Technologies, DataCore Software Corp., Data Domain Inc., Diligent, EMC, Emulex Corp., FalconStor Software, Finisar, Hitachi Data Systems, Illuminator Inc., IBM, Left Hand, MonoSphere, Microsoft, NetApp, Network Appliance, Packeteer, PGP, Pillar Data Systems, QLogic, Quantum, Riverbed Technology, Sanovi Technologies Corp., Seagate, Softek, Sun Microsystems, Symantec Corp., and WysDM Software.

## **About TheInfoPro**

TheInfoPro (TIP) is the only independent research network for the Information Technology (IT) industry. Through a peer network of over 900 of the world's largest buyers and users of IT, including Citigroup, FedEx, McGraw-Hill, MasterCard, Pfizer, Vodafone, PepsiCo, JPMorgan Chase, and Harvard University, TIP delivers detailed budget, vendor performance and technology roadmap data without spin or bias. Known as the "voice of the customer," TIP helps IT professionals, technology providers, and institutional investors make sound decisions on technologies, vendor relationships and investments. Founded in 2002 by alumni of Gartner, Giga, EMC, and Bell Labs, TIP is headquartered in New York City, with offices in San Francisco, Chicago, and Boston. To learn more, visit [www.theinfo.pro](http://www.theinfo.pro) or call 1-212-672-0010.

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