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## Deduplication is Top Storage Networking Technology under Consideration

*New research from TheInfoPro shows reducing storage needs and costs through the elimination of redundant data is a priority for Fortune 1000 organizations as piloting and near-term adoption accelerate for Deduplication*

**New York, NY, May 23, 2007** – TheInfoPro (TIP), [www.theinfo.net](http://www.theinfo.net), an independent research network and leading supplier of market intelligence for the IT industry, today announced that approximately 50% of Fortune 1000 organizations named Deduplication as the top technology in consideration for 2007 and into 2008, as backup redesign efforts drive exploration of this technology.

To view a rich media presentation of findings visit: [http://www.brainshark.com/theinfo/stor\\_ntwrkg\\_pr](http://www.brainshark.com/theinfo/stor_ntwrkg_pr)

Over 20% of Fortune 1000 Storage professionals listed backup redesign as a top storage initiative, according to TIP's Wave 9 Storage Study, which details technology adoption trends and timeframes, management techniques, and vendor performance data for the Storage industry. One factor driving these initiatives is that backup activities take up the second largest amount of a Fortune 1000 Storage professional's time. However, with staffing levels remaining flat and strong budgetary pressure to cut costs, backup redesign and Deduplication are seen as ways to alleviate the time associated with backup.

Another primary issue facing these organizations is adequately leveraging current storage capacities. SANs were identified as the source of the greatest storage hardware waste, as over 40% of SAN capacity is currently unused.

"The modern Fortune 1000 storage organization is at a crossroad. They have to innovate to increase backup productivity or they will risk service expectations," said Robert Stevenson, TIP's Managing Director of Storage Research. "Deduplication technology is one of the top technologies under consideration to address this gap as it assists with alleviating top pain points by allowing organizations to better leverage current disk space and reduce tape backup consumption, thereby creating savings on future storage expenditures."

Over 150 Fortune 1000 end users were interviewed for the Wave 9 Storage Study, providing commentary and insight on their storage adoption plans, management strategies, and vendor performance. Storage companies cited in the study include: Acopia, Akorri, BlueArc, CA, Cisco Systems, CommVault Systems, Compellent Technologies, DataCore Software Corp., Data Domain Inc., Diligent, EMC, Emulex Corp., FalconStor Software, Finisar, Hitachi Data Systems, Illuminator Inc., IBM, LeftHand, MonoSphere, Microsoft, Network Appliance, Packeteer, PGP, Pillar Data Systems, QLogic, Quantum, Riverbed Technology, Sanovi Technologies Corp., Seagate, Softek, Sun Microsystems, Symantec Corp., and WysDM Software.

**About TheInfoPro**

TheInfoPro (TIP) is the only independent research network for the Information Technology (IT) industry. Through a peer network of over 900 of the world's largest buyers and users of IT, including Citigroup, FedEx, McGraw-Hill, MasterCard, Pfizer, Vodafone, PepsiCo, JPMorgan Chase, and Harvard University, TIP delivers detailed budget, vendor performance and technology roadmap data without spin or bias. Known as the "voice of the customer," TIP helps IT professionals, technology providers, and institutional investors make sound decisions on technologies, vendor relationships and investments. Founded in 2002 by alumni of Gartner, Giga, EMC, and Bell Labs, TIP is headquartered in New York City, with offices in San Francisco, Chicago, and Boston. To learn more, visit [www.theinfo.pro](http://www.theinfo.pro) or call 1-212-672-0010.

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