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Archiving and Data Classification are the key success criteria for ILM according to nearly 50% of Storage professionals.

Data archiving and archive management are listed as top pain points for organizations as they are faced with increased responsibility to showcase compliance with legislative mandates.

New York, NY, May 16, 2007 – TheInfoPro (TIP), www.theinfo.net, an independent research network and leading supplier of market intelligence for the IT industry, today announced that over 12% of Fortune 1000 (F1000) organizations have listed archiving as one of their top storage initiative, and 25% listed poor archiving capabilities as one of the key reasons for storage growth. According to TIP's Wave 9 Storage Study, which details technology adoption trends and timeframes, management techniques, and vendor performance data for the Storage industry, the average F1000 enterprise has over 250 TB of storage space dedicated to archive-related content. The capacities of these archive tiers are anticipated to grow 52% by the end of 2007 as organizations build out archiving tiers, increasing the average from three to four classes of storage.

To view a rich media presentation of findings visit: http://www.brainshark.com/theinfo/stor_mgmt_pr

A primary driver for this increased attention to archiving capabilities is legal and regulatory compliance, which often calls for the preservation of more data for longer periods of time. Approximately 40% of F1000 organizations indicate a 10% or more increase in spending on legal and regulatory compliance, with a primary focus on improving archiving faculties to meet the legislative and industry-specific standards set forth by mandates such as the Securities Exchange Commission Rule 17A-4, the USA PATRIOT Act, and the Payment Card Industry Data Security Standard (PCIDSS).

“As organizations adjust their IT priorities to prove compliancy with federal regulations which require maintenance of data for extended periods of time, storage capabilities, particularly archiving data and intelligent data classification, have come to the forefront of data management” said Robert Stevenson, TIP's Managing Director, Storage. “As a result, creating efficient, long-term email, application and e-discovery storage methodologies have become critical for F1000 organizations – and even more troublesome in smaller companies – as many applications, both legacy and new, have limited archiving capabilities.”

Over 150 Fortune 1000 end users were interviewed for the Wave 9 Storage Study, providing commentary and insight on their storage adoption plans, management strategies, and vendor performance. Storage companies participating in the study include: Acopia, Akorri Networks, BlueArc, CA, Cisco Systems, CommVault Systems, Compellent Technologies, DataCore Software Corp., Data Domain Inc., Diligent, EMC, Emulex Corp., FalconStor Software, Finisar, Hitachi Data Systems, Illuminator Inc., IBM, LeftHand, MonoSphere, Microsoft, Network Appliance, Packeteer, PGP, Pillar Data Systems, QLogic, Quantum, Riverbed Technology, Sanovi Technologies Corp., Seagate, Softek, Sun Microsystems, Symantec Corp., and WysDM Software.

About TheInfoPro

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