



Contact:
Bernadette Abel
Phone: (646) 649-8539
Fax: (212) 688-6598
bernadette@theinfo.pro.net

Use of Unified Messaging Technologies To Potentially Double by 2009, According to New Research from TheInfoPro

Unified messaging is top voice networking technology under consideration for enterprise organizations.

New York, NY, July 11, 2007 – TheInfoPro (TIP), www.theinfo.pro.net, an independent research network and leading supplier of market intelligence for the IT industry, today announced that over 60% of Fortune 1000 (F1000) and Midsize Enterprises (MSE) have unified messaging technologies in pilot/evaluation or in plan as increased productivity for mobile business users is becoming a top priority. Currently, only 23% of enterprise organizations have unified messaging technologies in use, indicating a potential growth rate of more than double today's adoption rate.

To view a rich media presentation of findings visit: http://www.brainshark.com/theinfo.pro/netwrkng_pr3

According to TIP's Wave 3 Networking Study, which details technology adoption trends and timeframes, management techniques, and vendor performance data for the Networking industry, more than 43% of F1000 and MSE organizations anticipate increased amounts of spending on these technologies. This puts unified messaging in the top position on TIP's Voice and Video Networking Technology Heat Index™ - which gauges the immediacy of user needs and planned spending for each technology - coming in ahead of technologies such as VoIP Hard Phones, Session Initiation Protocol (SIP), VOIP Softphones, and VoIP over Wireless LAN among others. Vendors that are expected to benefit from this increased adoption are Cisco, Microsoft, Nortel, and Avaya, with Cisco and Microsoft being named as the lead and second "in plan" vendors.

"Because it handles voice, fax, and regular text messages as objects in a single mailbox that a user can access either with a regular client or by any telephone, unified messaging creates time savings for the mobile user while reducing the administrative costs needed to manage the various messaging systems," said Bill Trussell, TIP's Managing Director of Networking Research. "So, it is not surprising that unified messaging is the top technology being considered for adoption. In addition to the time and cost savings it provides, this productivity tool is easy to implement and keeps mobile users in touch with the office and clients, allowing for the continual flow of work."

About The Wave 3 Networking Study

Over 130 one-on-one interviews with F1000 and Midsize Enterprise MSE decision makers were completed for the Wave 3 Networking Study, providing commentary and insight on their Networking Technology Roadmaps, spending plans, and vendor performance, including ratings and detailed narrative commentary. Networking companies (detailed) in the study include: AIMWorks, AirDefense, Alvarion, Apple, Aruba Networks, AT&T, Avaya, Blue Coat, BMC Software, Check Point, Cingular, Cisco Systems, Comstructure, Data Domain, Dell, Digium, Egenera, EMC, Enterasys, Expand Networks, Extreme Networks, Extricom, F5 Networks, FireScope, Fluke Networks, Force10 Networks, Fortinet, Fortress Technologies, Foundry Networks, Good Technology, HP, IBM, Invoice Insight, IronPort, Juniper Networks, LeftHand Networks, McAfee, Meru Networks, Met-Net Communications, Microsoft, Mitel Networks, Motorola, NetApp, Nortel Networks, NRG Global, PacketMotion, Palo Alto Networks, Quantum, Qwest, Red Lambda, Redline Communications, Riverbed Technology, ShortTel, Siemens AG, Sourcefire, Sprint, Vercuity, Verizon, Vontu, Woven Systems, and Zix Corporation

About TheInfoPro

TheInfoPro (TIP) is the only independent research network for the Information Technology (IT) industry. Through a peer network of over 900 of the world's largest buyers and users of IT, including Citigroup, FedEx, McGraw-Hill, MasterCard, Pfizer, Vodafone, PepsiCo, JPMorgan Chase, and Harvard University, TIP delivers detailed budget, vendor performance and technology roadmap data without spin or bias. Known as the "voice of the customer," TIP helps IT professionals, technology providers, and institutional investors make sound decisions on technologies, vendor relationships and investments. Founded in 2002 by alumni of Gartner, Giga, EMC, and Bell Labs, TIP is headquartered in New York City, with offices in San Francisco, Chicago, and Boston. To learn more, visit www.theinfo.pro or call 1-212-672-0010.

page 2 of 2

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